

FOR IMMEDIATE RELEASE

The Way Out: a sensory deprivation art installation on view until April 30th, 2014

The Problem Isn't You. It's Earth.

The Way Out is a community we've established on the moon in response to our planet's terminal illness. Earth is a lost cause and living on it leads to permanent brain damage. We've developed specialized sensory deprivation tanks that will free you from your Earthly neuroses and realign your senses.

On this rare occasion *The Way Out* has allowed the visual deprivation tanks to be on view at the Columbus College of Art & Design's MFA Thesis Exhibition, *All This Happened More or Less*, until April 30th, 2014, in Columbus, Ohio, USA, Earth. Though we do not deny the objectness of this work, the focus here is on the aural. The sounds emitted in the chambers allow you to reconnect with your body's primordial reptilian instincts. Later this year, *The Way Out: Tenets, Rites & Rituals* will be published, furthering the public's understanding of our ways.

This is an invitation.

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The Way Out is Lexie Stoia's MFA thesis project at Columbus College of Art & Design where she also teaches in the Cinematic Arts Department. Stoia earned a BA in Music/Audio Recording Technology from Case Western Reserve University in Cleveland, Ohio. She continued her studies at the Banff Centre for the Arts in Alberta, Canada. Stoia has exhibited nationally and lives and works in Columbus, Ohio.

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